Quality is Everyone's Responsibility

Digital Workflows for Quality Management Excellence

May 25, 2023

Kris Gorrepati and Manish Mathur



Agenda

- □ Introductions
- Cross-functional Quality Management and Challenges
- Workflow Based Approach to Cross-functional Quality Management
- ☐ Case Study#1 Quality Hold due to Issue
- Case Study#2 Deviation Process
- Demo
- □ Q&A

About Cambrian Lab

Team

Supply Chain, New Product Introduction, and Technology Experts from SAP, Samsung, Siemens, GM, Ford, Applied Materials

Expertise

- New Product Development/Introduction, Supplier Development, and Quality Management
- Enterprise and Supply Chain Technology (ERP, SCM, Manufacturing, CRM, Sourcing, Finance)

Industries

Automotive, High-tech, Semiconductor Equipment, Medical Devices, Consumer Products (From Fortune 100 to Start-ups)

Locations

SF Bay Area, Detroit, Boston, Houston



Our Mission

To Make

Quality is everyone's responsibility

- W. Edwards Deming

A Reality in the Organization and the Supply Chain

Panelists Today

Kris Gorrepati

- 20+ years experience in New Product Development and Introduction and Supply Chain Manufacturing
- SAP, Samsung, Ford, Caterpillar
- Auto, High-tech, Software
- Michigan Tech (Mech Engg.), UCLA

Manish Mathur

- 20+ years experience in PLM, Business Analytics, Software Engineering
- GM, Ford, Siemens PLM, Cap Gemini
- Auto, High-tech, Software
- Michigan Tech (Elec Engg), Walsh College



Cost of Poor Quality >>>> Cost of Achieving Good Quality





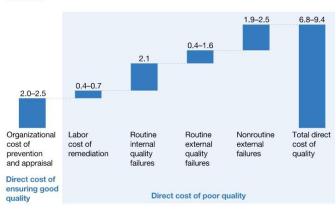
Cost of Poor Quality

For the first nine months of 2020, Ford's warranty costs totaled \$3.87 billion, while

GM's were \$1.68 billion, according to regulatory filings.

The direct cost of quality in the medical device industry is \$26 billion to \$36 billion annually.

% of sales1



1Estimated annual sales of \$380 billion.

McKinsey&Company | Source: Health Research International; McKinsey analysis

paperwork, often slowing down efforts to address issues. The result: Today's CAPA process consumes significant resources— case studies of participating organizations have indicated that it could be around 1% of a company's revenues!



Most Common Findings/Root Causes of Poor Quality FDA Inspection Database (483s)

| Short Description | Frequer | ncy |
|---|---|--|
| Lack of or inadequate procedures | 165 | |
| Lack of or inadequate complaint procedures | 139 | |
| Lack of Written MDR Procedures | 68 | |
| Purchasing controls, Lack of or inadequate procedures | 62 | |
| Nonconforming product, Lack of or inadequate procedures | ack of or inadequate procedures 59 | |
| | 2500 | Hazard Analysis - Identification of Hazard |
| Lack of or inadequate process validation | r inadequate process validation 49 Pest Control | Pest Control |
| Quality audits - Lack of or inadequate procedures | 40 | Manufacturing, Processing, Packing, Holding - Controls |
| Documentation | 32 | Personnel |
| Training - Lack of or inadequate procedures | 30 | Sanitation monitoring |
| DMR - not or inadequately maintained | 29 | Sanitary Operations - Plant Maintenance |
| | | |

Devices

| 29 | Sanitary Operations - Plant Maintena |
|----|--------------------------------------|
| | Plant Construction and Design |
| | Equipment and Utensils - Design and |

HACCP plan implementation

Sanitary Facilities and Control

Supplier approval - document

Sanitary Operations - Plant Sanitation

| Develop FSVP | 514 |
|---|-----|
| Hazard Analysis - Identification of Hazard | 104 |
| Pest Control | 98 |
| Manufacturing, Processing, Packing, Holding - Controls | 95 |
| Personnel | 87 |
| Sanitation monitoring | 81 |
| Sanitary Operations - Plant Maintenance | 80 |
| Plant Construction and Design | 71 |
| Equipment and Utensils - Design and Maintenance | 70 |
| HACCP plan implementation | 65 |
| Sanitary Operations - Plant Sanitation | 58 |
| Sanitary Facilities and Control | 58 |
| Supplier approval - document | 55 |
| | |

Food

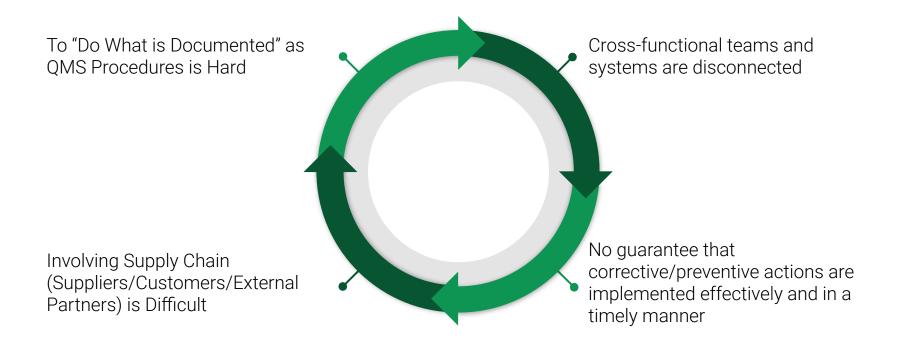
Not Uncommon to feel

- Designing Quality is Documentation Exercise
- Quality Assurance is Data Collection Exercise
- Quality Issues/Events fall through the cracks and are forgotten.

"The only real mistake is the one from which we learn nothing."

- Henry Ford

Why Making "Quality is Everyone's Responsibility" Remains a Challenge

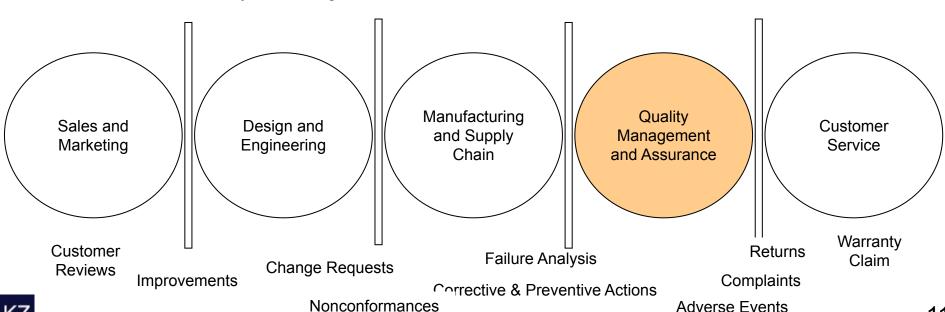


Process and Information Silos Are Obstacles to Making "Quality is Everyone's Responsibility"

Requirements, Quality
Deployment, Specifications

Systems Design

FMEA, Validation, Prototyping, Product and Process Characteristics, Process Plan, Control Plans, SOPs, Training, Audits..



ΚZ

Quality Events can get Lost in Disparate and Disconnected systems

Testing Inspection E-commerce LIMS Systems Systems Systems դդդդ **Process Process** Incoming Customer Poor Inspection Simulation Measurement Measurement Inspection Complaint Customer Review Customer Design Manufacturing Supplier Quality Quality Quality Quality Return Field Nonconformance Supplier Test Result Material Failure Nonconformance Authorization **ERP** Supply Chain

Systems

Systems

CRM

The Answer - Cross-functional Workflow Approach to making "Quality is Everyone's Responsibility" a Reality

Quality Workflows that be started by anyone and any system

Quality Workflows connected to ERP, MES, PLM, Supply Chain systems

Flexible and Adaptable

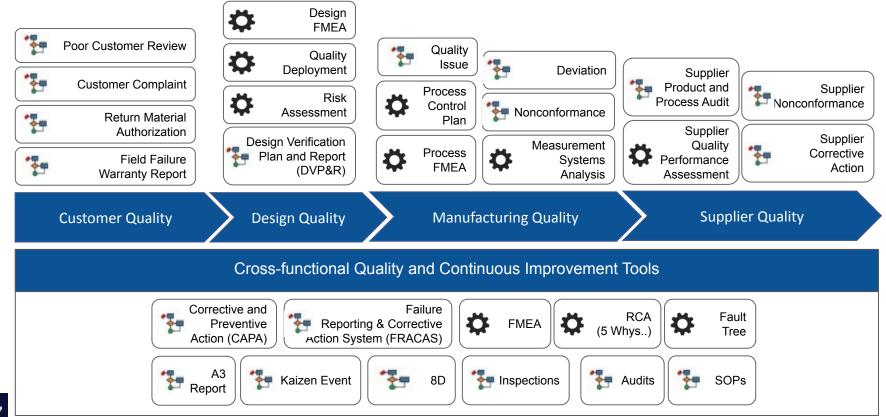


Proactively Involve Right People at the Right Time

Include Supply Chain

Integrate quality tools and techniques into workflows

Quality is Everyone's Responsibility

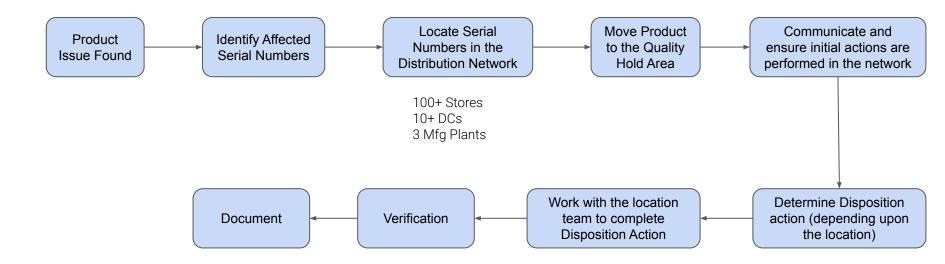


Agenda

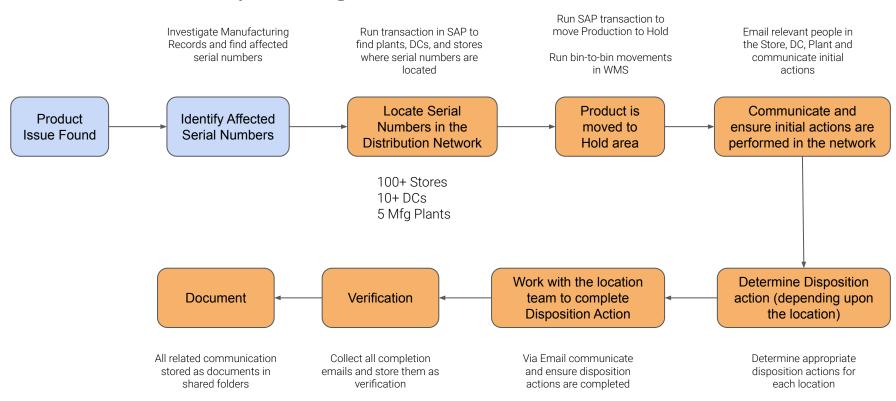
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Case Study Overview

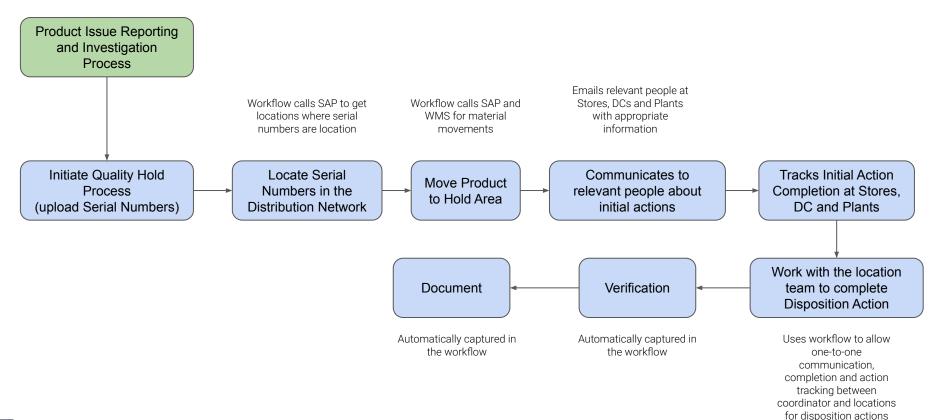
Manufacturer needs to act fast to move non-conforming product (so that it does not end up with customers) from various distribution nodes (Stores, DCs, and Manufacturing Plants) to support immediate actions, fixes and eventual disposition



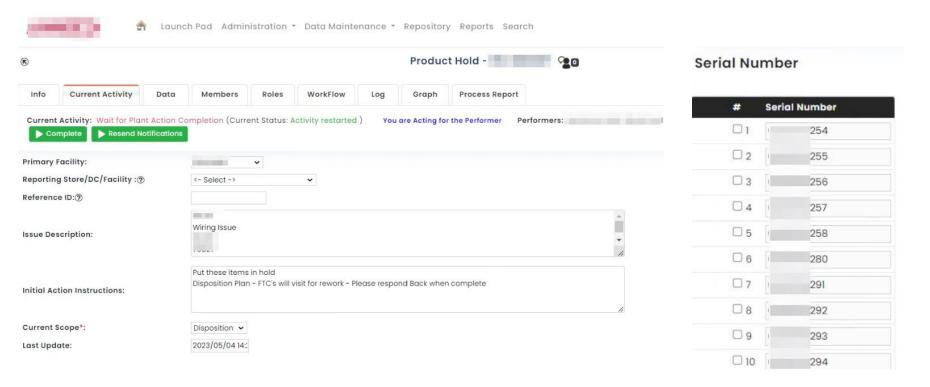
AS-IS Standard Operating Procedure



Digital Workflow Based Standard Operating Procedure

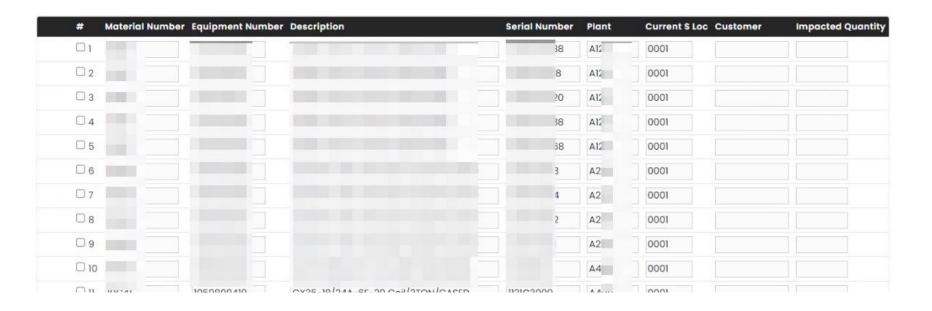


Initiate Product Hold



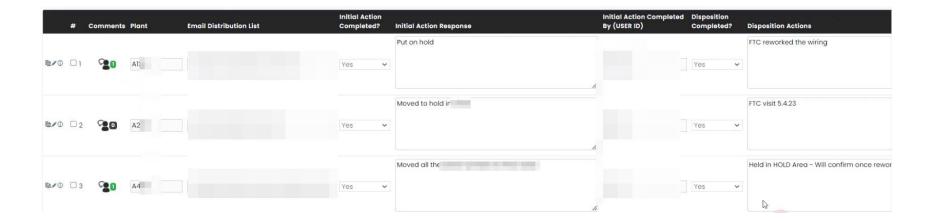


Workflow connects to SAP, gets Locations of Serial Numbers, and initiates movement to Quality Hold Area in WMS



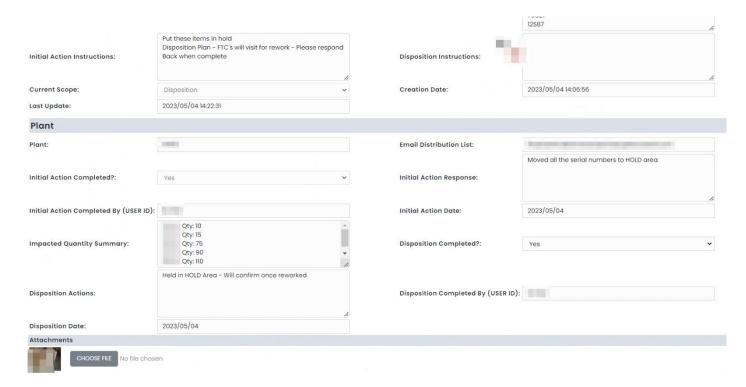


Workflow Identifies and Communicates with Relevant Stakeholders at Impacted Locations





Workflow Allows bidirectional communication and coordination of initial actions, fixes and eventual disposition



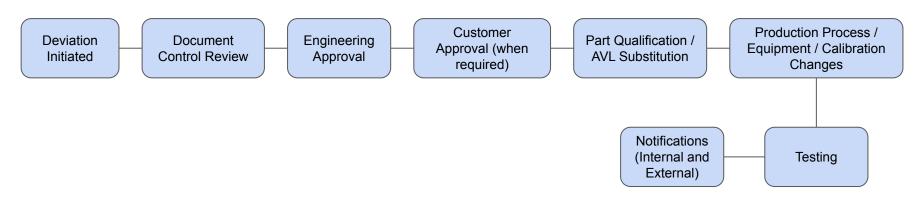


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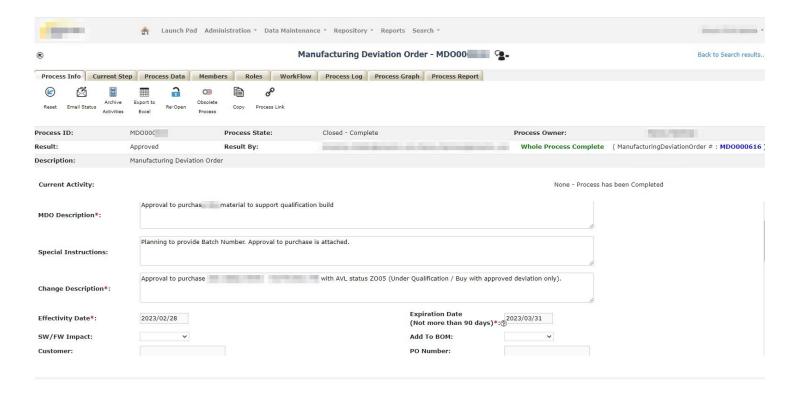
Case Study Overview

High-tech Manufacturer uses Deviation Process to handle non-standard, but acceptable changes. The deviation process is highly cross-functional and depending upon the deviation category can involve testing, process changes at the plant, internal approvals, and customer communication.



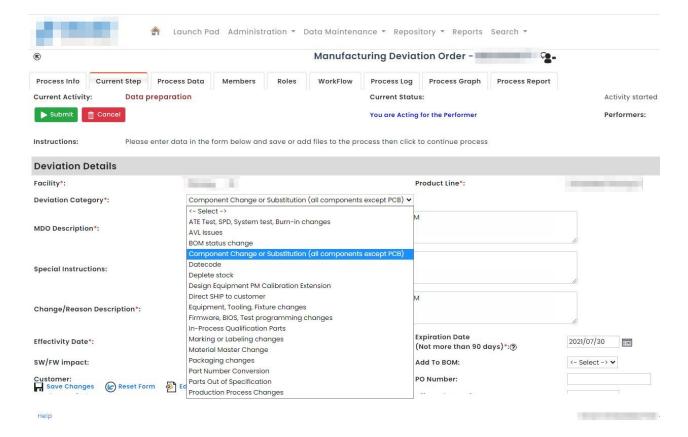
100s of deviations a month due to supply chain issues

Initiate Deviation Order



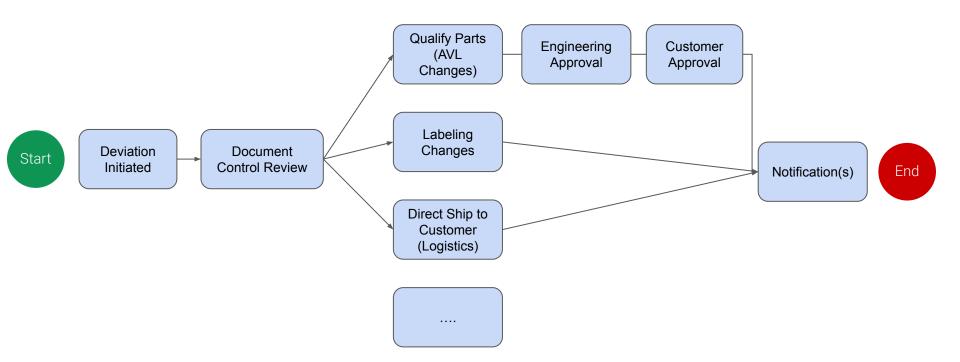


Workflow Path based on Deviation Category





Different Workflow Paths for Different Categories of Deviations



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Translating "SOP" into a Digital Workflow

Closing the Loop using Connected Workflows

Designing Quality is more than a Documentation Exercise

No Quality Event left Behind

Supply Chain Engagement



Case for Quality: CAPA Process Improvement

"Our staff dreads being assigned a CAPA. It is burdensome and is seen as a punishment instead of an improvement opportunity"

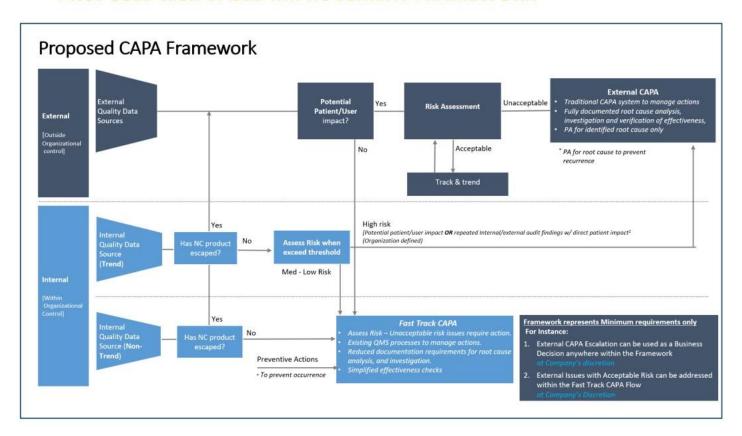
"Our CAPA system is bloated and is focused creating documents instead of resolving issues"

A Whitepaper Recasting the CAPA Process by the Case for Quality CAPA Working Group of the Medical Device Innovation Consortium (MDIC)

December 3, 2019 © 2019 Medical Device Innovation Consortium

paperwork, often slowing down efforts to address issues. The result: Today's CAPA process consumes significant resources— case studies of participating organizations have indicated that it could be around 1% of a company's revenues!

PROPOSED RISK-BASED IMPROVEMENT FRAMEWORK

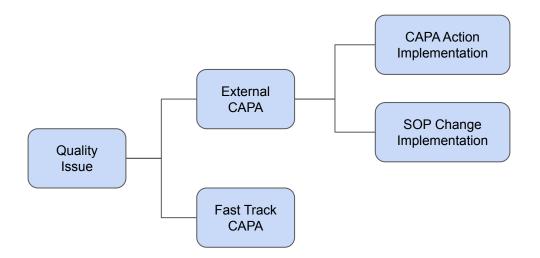


Objective of Proposed Framework

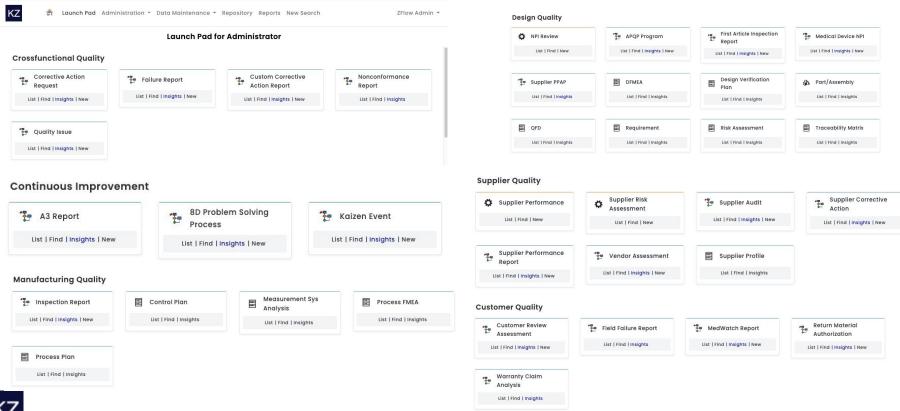
To make today's CAPA process more effective, efficient, and user friendly—while still meeting the intent of the regulations.

the framework acknowledges that all issues are not created equal. As a result, an in-depth improvement process is not warranted for every issue, and some corrective actions can appropriately be handled quickly and compliantly through other quality system processes and identified governance controls. The framework outlines interconnected workflows that allow organizations to triage issues and improvement opportunities based on the risk to users:



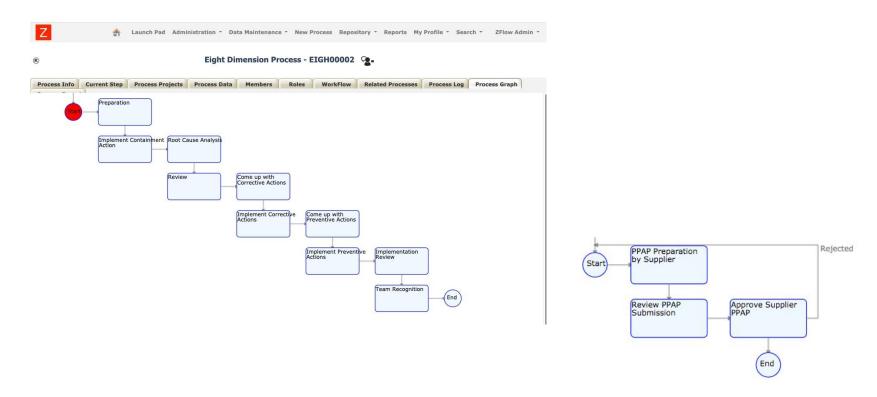


Ready to Use Cross-functional Quality Workflows, Tools, and Techniques



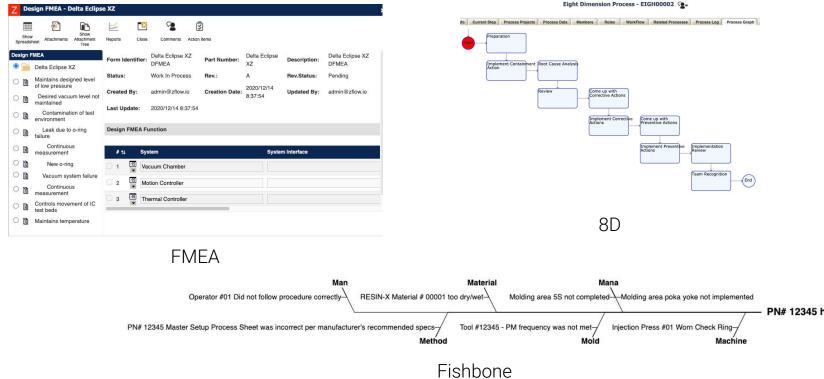


Powerful Do-it-yourself Workflow Design and Execution

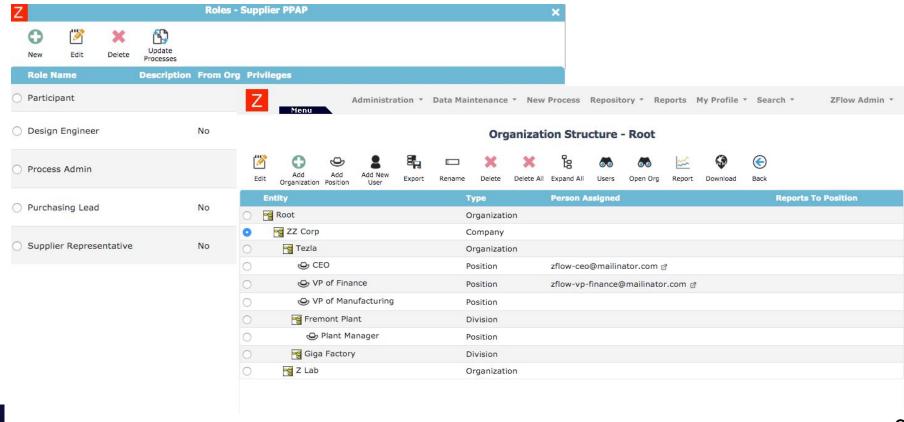




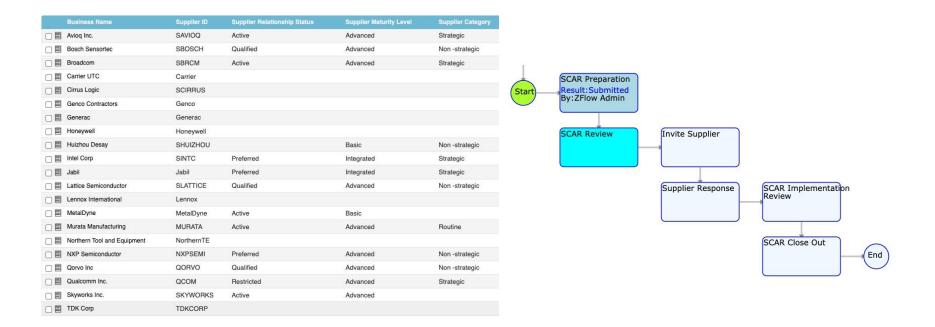
Integrated and Effective Techniques as part of Quality Workflows



Cross-functional Team Collaboration

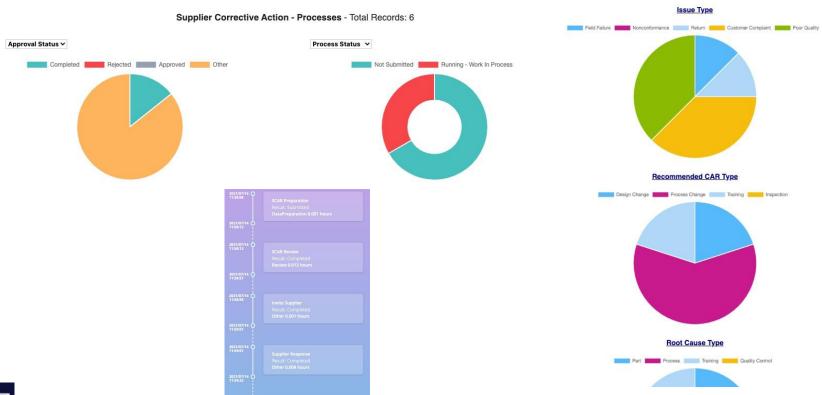


Easy and Secure Supplier/Customer/External Partner Collaboration



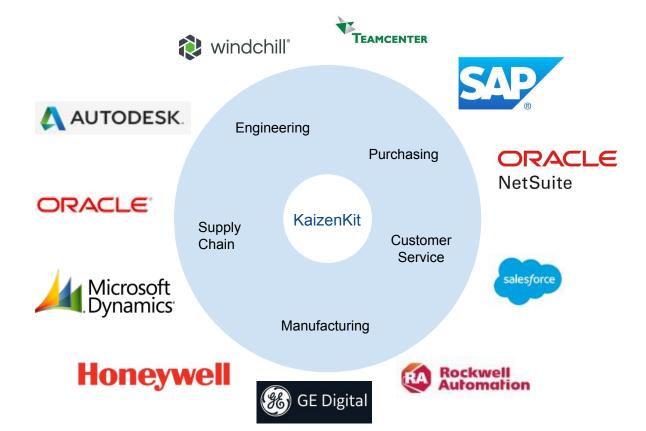


Quality Workflow Status Visibility and Metrics





Rich Capabilities for Integrating to ERP, Engineering, Manufacturing and Supply Chain Applications





Summary

- ☐ Proven success in many industries
- ☐ Easy to adopt and loved by users
- ☐ Easy to get started

Free Trial

Free Pilot

For More Information

https://www.kaizenkit.io

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